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# SOFÍA VILLAFANE ESCUDERO

## AUDIOVISUAL CREATIVE

PORTFOLIO: [www.sofiauve.com](http://www.sofiauve.com)

### TRAINING

MASTER (MFA)  
TELEVISION AND  
SCRIPTWRITING  
CREATIVITY  
Globomedia, 2014

BACHELOR'S DEGREE  
(BA) AUDIOVISUAL  
COMMUNICATION  
Carlos III University,  
2009

HIGHER NATIONAL  
DIPLOMA (HND)  
AUDIOVISUAL AND  
ENTERTAINMENT  
PRODUCTION  
Advanced Vocational  
Training School, 2004

### EXPERIENCE

- Now**

**MOTION GRAPHER FOR TV & DOCUMENTARY (SINCE 2021)**  
 NEWTRAL. Graphic guides, illustration, pitch deck, motion graphics, low thirds, lettering, VFX and promos for serials, documentaries, shows, programas and contests (LaSexta, HBO, Netflix, Atresplayer), "El Objetivo" by Ana Pastor, "Dónde estabas entonces", "Los Borbones", "A real dream", "Gabinete de crisis", "Generación Top", "Asesinas" and "The predator of Seville". Audiovisual content for social media.
- 25**

**MOTION GRAPHER**  
 CATORCE COMUNICACIÓN. Creation of graphic design, lettering and motion graphics for the political documentary "Voladura 76" (TVE). Dossier pitch deck, key art and pressbook.
- 21**

**ART DIRECTOR**  
 COW EVENTS. Creating mood videos, and visual identity proposals. Scriptwriting for events. Concept, design, and adjustment of final arts -large format signage, roll-ups, scenography, and other graphic formats. Corporate communications. Web maintenance. Live event floor manager -gala evening, audiovisual show- with an anchor.
- 19**

**MOTION GRAPHER**  
 ESTUDIO RARO & AMANIA FILMS. Design and layout of visual identity for TV serial "Pico 3". Opening credits for a movie starring Jean Reno "4 Latas"& "Ane" winner of three Goya Awards. Photo compositions, interactive brochure and collages for TV series "La Valla" (Antena 3).
- 18**

**GRAPHIC DESIGNER AND MARKETING MANAGER**  
 DMI COMPUTER. Design and layout of brochures, logos, corporate stationery, posters and on/offline advertising. Newsletters and banners. Corporate communication. Branded content. Video-tutorials edition. Managing marketing plans.
- 15**

<p><b>EDITOR AND GRAPHIC DESIGNER</b>            GLOBOMEDIA DIGITAL</p> <p>Storyboarding, editing corporate videos, pressbooks, editing news, main title and graphics. Graphic design, mockups, UI interface, recording and editing promotional videos.</p>	<p><b>SCRIPTWRITER</b>            with Edu Arroyo</p> <p>Gala por la Infancia (TVE)            Gala NEOX Fan Awards (NEOX)            Contents for El Intermedio&amp;Zappeando (LaSexta)</p>
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- 13**

**CORPORATE COMMUNICATION AND EDITOR.** EL DÍA D A LA HORA D, TAMBIÉN crowdfunding project: on/off advertising, animated promocional contents, spots, posters and flyers.
- 11**

**2ND ASSISTANT EDITOR.** ARENA production company: editing spots, recording reels, archiving.



- 10 ASSISTANT EDITOR. 5ª AVENIDA broadcasting co.: editing several contents, live camera operator.
- 09 CAMERA OPERATOR. VNEWS, news agency: ENG recording of social events for mass media (Antena 3, TVE).  
PRODUCTION ASSISTANT DIAGONAL TV, production co.: TV serial “Amar en tiempos revueltos” (TVE).
- 05 CAMERA OPERATOR. BODA ORO, wedding agency: ENG recording and editing video reports.

## FURTHER TRAINING

FIRST ASSISTANT DIRECTION by Manel Martínez  
Creando Cine, 16h

SCRIPT WORKSHOP by María José Mateos  
Creando Cine, 16h

CORPORATE VECTOR ILLUSTRATION, style guidelines and infography. Domestika, 45h

DIRECTION OF ACTORS by María Ripoll.  
Central de Cine, 32h

Creation and execution of 16mm ADVERTISING SPOTS  
CEV, 86h

COMIC AND ANIMATION FILM  
University of León, 30h

Intro to FILM PRODUCTION by Elena Manrique  
La Casa Encendida, 20h

DIGITAL RETOUCHING  
Euroacademias, 200h

SHORT-FILM by Chus Gutiérrez  
Contemporary Art Museum of León, 40h

Degree in PIANO  
Professional Music Conservatory of León, 1999

## SKILLS

AFTER EFFECTS	● ● ● ● ●
PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
INDESIGN	● ● ● ● ○
PRÉMIERE	● ● ● ● ●
FINAL CUT	● ● ● ● ○
DREAMWEAVER	● ● ● ○ ○
WORDPRESS	● ● ○ ○ ○

FINAL GRAPHIC ARTS • UI/UX • MAYA

SPANISH (NATIVE SPEAKER)

ENGLISH (ADVANCED)

C1

FRENCH (BASIC)

A1

DRIVER'S LICENSE

B

CAMERAS  
DV Cam, MiniDV, HDV, DVCPRO, XL1, XDCam



## SET RUNNER (2009-2012)

1ST ASSISTANT DIRECTOR AND CONTINUITY GIRL  
WEBSERIES AND SHORT-FILMS: El día D a la hora D,  
también, El límite, La hostia.

CAMERA OPERATOR, SHOOTING PHOTOGRAPHER  
AND PRODUCER

PILOTS AND SPOTS, several projects: Áakam,  
Movimiento por la paz.

## INTERSHIP (MAR-AGO 2004)

AUDIO-VISUAL TECHNICIAN  
LOCALIA TELEVISION: ENG camera for live events and  
newscast, live TV broadcasting, sound, edition and perform  
archiving tasks.